



SOLUTION FOR FINANCIAL FORECASTING

Our solution includes financial **KPI forecasts for the short, medium, and long term**, with...

- 95%** More than **95% accuracy** in financial forecasts for our clients, exceeding market standards in the countries where they operate.
- 20%** Up to a **20% improvement** in forecast accuracy compared to traditional financial planning teams, achieved automatically.
- <2 months** 100% success when it's in production with iterations **lasting less than 2 months**.

STOP! Our solution is different...

Because it takes into account what worries financial executives:



xP&A

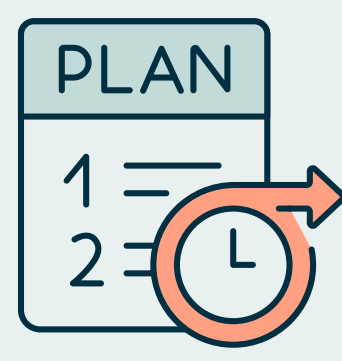
Alignment of financial planning with the other areas of the business.

STRATEGIC FINANCE

Incorporating the **company's strategic vision** into long-term financial planning and aligning it with medium- and short-term planning.

IMPROVE YOUR SALES FORECASTING IN THE...

We enhance our forecasts with **internal indicators** as well as **economic and contextual indicators**.



SHORT TERM

MEDIUM TERM

LONG TERM

Providing forecasts with a **level of accuracy well above market standards**:



SHORT-TERM

Up to 1 month ahead with +98% accuracy



MEDIUM TERM

Up to 1 year ahead with +95% accuracy



LONG TERM

Over 1 year ahead with +90% accuracy

WHY IMPLEMENT IT?

We don't just focus on sales. At Mática, we **combine sales forecasts with other metrics to achieve any strategic and business objective...**



OPTIMIZATION OF LOGISTICS AND INVENTORY

Achieving in the short term:

- Prevent stockouts.
- Optimize purchasing, storage, and transportation costs.
- Dynamic adjustment of production capacity.

FINANCIAL PLANNING

Achieving in the medium term:

- Optimize and plan cash flow.
- Improve the efficiency and effectiveness of commercial spending.
- Optimize financial spending.

BUSINESS STRATEGY

Achieving in the long term:

- Define budgets.
- Monitor and plan the commercial strategy.
- Define the business strategy (make more informed decisions about expansion or exiting markets).
- Forecast financing needs.

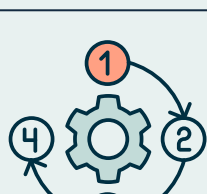
HOW TO IMPLEMENT IT

We deliver results every **2 months** with **measurable impact** on the business.



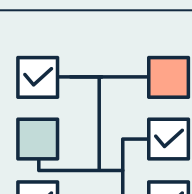
PROVEN ITERATIVE AGILE METHODOLOGY WITH CLIENTS:

- Iterative production releases in **less than 2 months of work**.
- Evolution tailored** to the desired scalability of our client (new markets, products, segments...)



USE OF OUR OWN FORECASTING FRAMEWORK:

- Definition** and **design** of automated models.
- 100% functional out-of-the-box solution**, but easily adaptable to the client's industry specifics and the variables that impact the business.
- Automatic **validation** and **monitoring** of the models.
- Integrable** into both the client's systems and dashboard solutions.



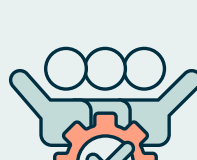
WE USE OUR OWN ALGORITHMS WITH THE GOAL OF:

- Detect** and automatically **handle** any anomalous data that could worsen forecasts.
- Extrapolate** forecasts for new products or potential markets.

Much more productive than competitors because we already have a developed, open, and customizable 'framework' in place.

WE HAVE EXPERIENCED PROFESSIONALS:

Our **experience** ranges from large multinational companies operating in over **100 global markets** with more than **1,000 products**, to niche or emerging companies in early stages.



72% of CFOs consider the integration of AI into their business important. What about you?