

TELCO SELF-SERVICE BUILDER

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♦ What is Stella?

Allows telcos to build the self-service portal in a matter of days to weeks:

- universal for mobile, ISP and fixed line operators
- combines ready components with flexibility
- embeds AI into customer service processes
- unites communication channels with accessibility:
 - web
 - mobile
 - chatbot
- easy to integrate with internal systems



Gives telco customers freedom of choice and easiness of use





Stella#5 aims to empower greenfield and fastly growing connectivity providers with powerful self-service to challenge the bigger players

We offer a tailored, convenient, and accessible way to sign up and use of business service



Key Feature: Multiple communication channels out-of-the-box





Unique and simple new customer onboarding



Stella onboarding can be EASILY tailored to support company accustomed processes.

- Default process is preconfigured and available to use
- Requires integration with 3rd-party systems, but can work standalone for limited scenarios
- Connectors to Product Catalog and Provisioning are the part of the SSP and can be extended upon request
- ✤ API Builder component allows to make changes fast

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AI LLM based Assistant is a essential part of customer journey.

It can be enabled as a part of Self-Service and trained with specific data

Final trained Assistant combines:

- company knowledge base
- available offerings & proposals
- client profile-based actual recommendations
- personified call-to-actions within self-service

