

ADVANCED COMMUNICATION SOLUTIONS



bind

10 YEARS OF ENTERPRISE-GRADE COMMUNICATIONS

Customization & branding: Tone, content and flow tailored to audience and brand demands

Unified, easy-to-use engagement platform combining multiple engagement channels: SMS, WhatsApp, Viber, RCS

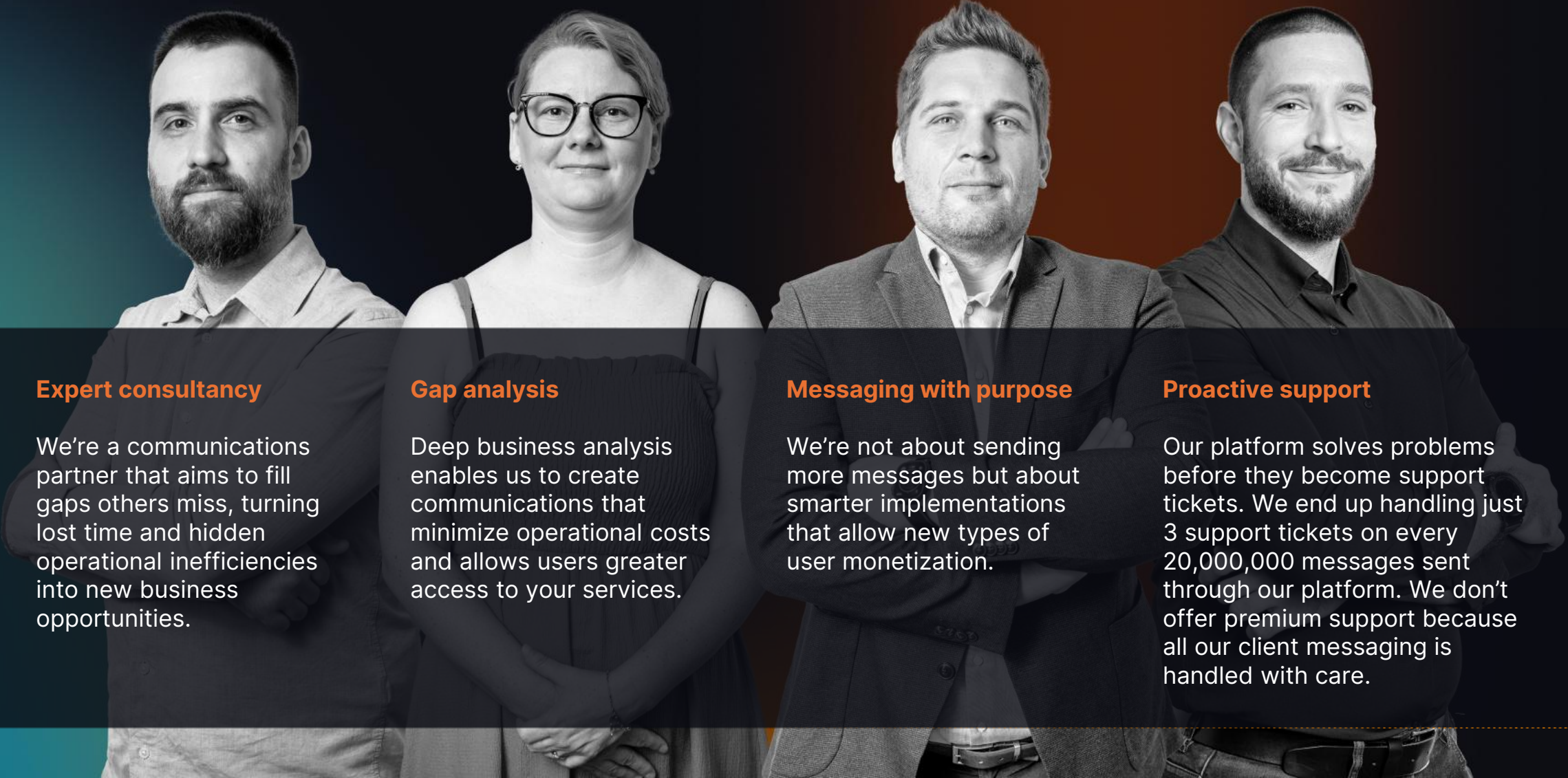
Future-proof technologies & elevated security: Rich messages, automated agents & bots, secure user verification, fraud prevention

Custom integrations

Project-based, partnership approach



WHY BIND? COMMUNICATIONS TO UNLOCK NEW BUSINESS POTENTIAL

A black and white photograph of four people (three men and one woman) standing in a row, smiling. They are positioned behind a dark, semi-transparent overlay that contains text. The background is a gradient of dark blue and black.

Expert consultancy

We're a communications partner that aims to fill gaps others miss, turning lost time and hidden operational inefficiencies into new business opportunities.

Gap analysis

Deep business analysis enables us to create communications that minimize operational costs and allows users greater access to your services.

Messaging with purpose

We're not about sending more messages but about smarter implementations that allow new types of user monetization.

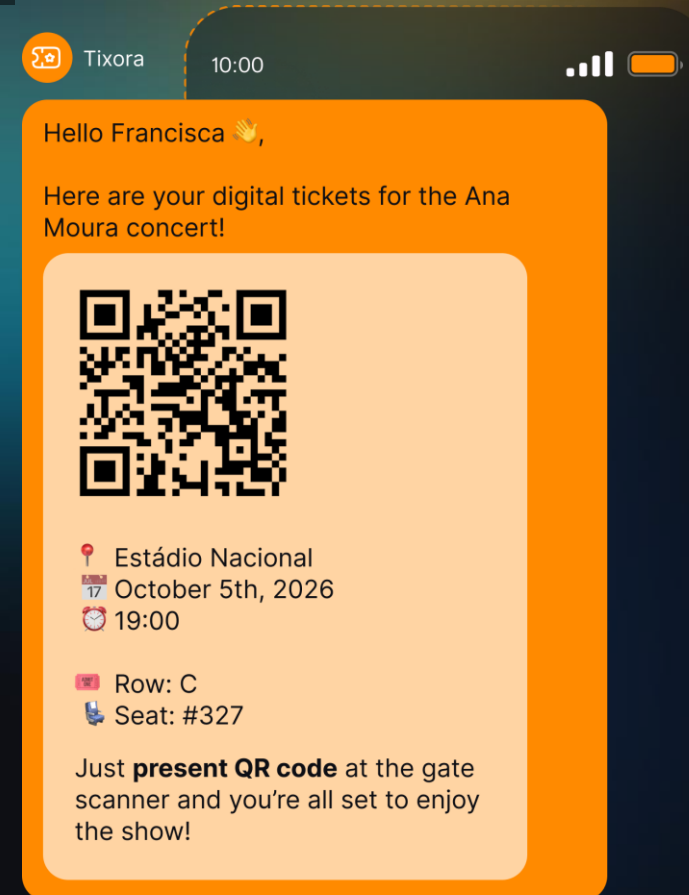
Proactive support

Our platform solves problems before they become support tickets. We end up handling just 3 support tickets on every 20,000,000 messages sent through our platform. We don't offer premium support because all our client messaging is handled with care.

TRANSACTION INFO & TICKET DELIVERY



- **More effective ticket selection** over WhatsApp catalogs with seat selection via carousel images
- Deliver **transaction details and ticket purchase** overviews
- **Send digital tickets (PDF/QR code) directly** through WhatsApp, RCS for ease of access and venue entry
- **Reduce email dependency and delivery failures**



You can also find your digital receipt here:

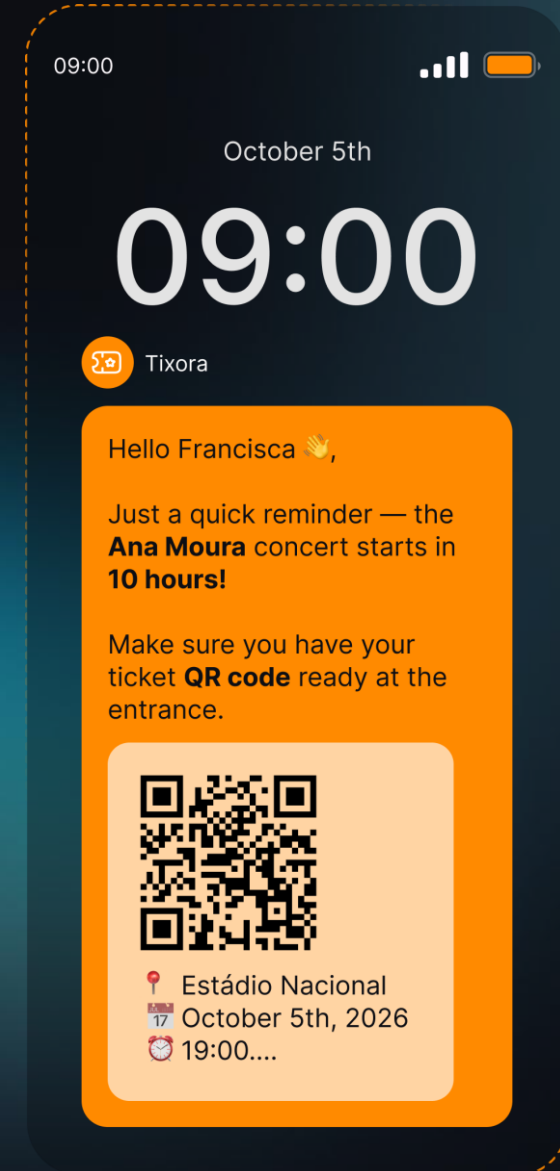
**Tixora**

Your favorite events now have a smarter way to get your tickets!

EVENT REMINDERS, UPDATES & SUPPORT



- **Deliver 24/7 customer support** across multiple channels with AI-powered assistants
- **Provide efficient assistance**, quickly resolve refund requests, cancellations and ticket modifications
- Automated event reminders **and rich cards for seat location, venue map and schedule**



FAN ENGAGEMENT FOR PARTNERS

- **Real-time in-stadium messaging**
- Entry gate instructions, **merch or concession promos**
- **Man of the match awards** via mobile polls

ScorePulse 10:00

Hey Miguel! 🙌

The match between Porto vs. Braga is almost over — it's time to choose your **Man of the Match!**

 Samu  Mora  Zalazar

Thanks for voting, Miguel! 🙌

As soon as the match ends, we'll let you know whether you picked the correct Man of the Match! ⚽

Congratulations, you nailed it! 🎉

Mora from Porto has been voted Man of the Match with **88%** of all fan votes! 🔥

Enjoy a free **Coke Zero** at any of our concession stands.

Just show this coupon code at checkout:

➡️ Coupon Code: **#MatchMan20**

Cheers, and enjoy the rest of your night! 🍷🌟

MOBILE NUMBER AS IRON-CLAD SECURITY



Real-time number validation

- **Minimize mistakes and false registrations** — ensures input of verified client numbers in real time.
- **Increased database health** — only verified users are allowed onto your platform, reduce risks of bot traffic.
- **Minimize costs** — less mistakes and incorrect client information.



Tixora

Complete your profile

Enter your personal information to continue.

First name

 John

Last name

 Adams

Mobile phone number

 +385 ▾

 9657321489

❗ The mobile phone number you entered is not valid.

Verify phone number

FAST & SECURE CLIENT AUTHENTICATION

Tixora

Your verification code for access is:

876-956.

The code is valid for 10 minutes. If you did not request this code, please ignore this message or contact support.



2-Factor Authentication (2FA) on login, sign up and transactions made

- **Increases security** — add an iron-clad security layer to protect client data.
- **Builds trust & loyalty** — implements a trusted channel between the fintech and client for long-term security and user trust.



Tixora

Confirm 2FA Code

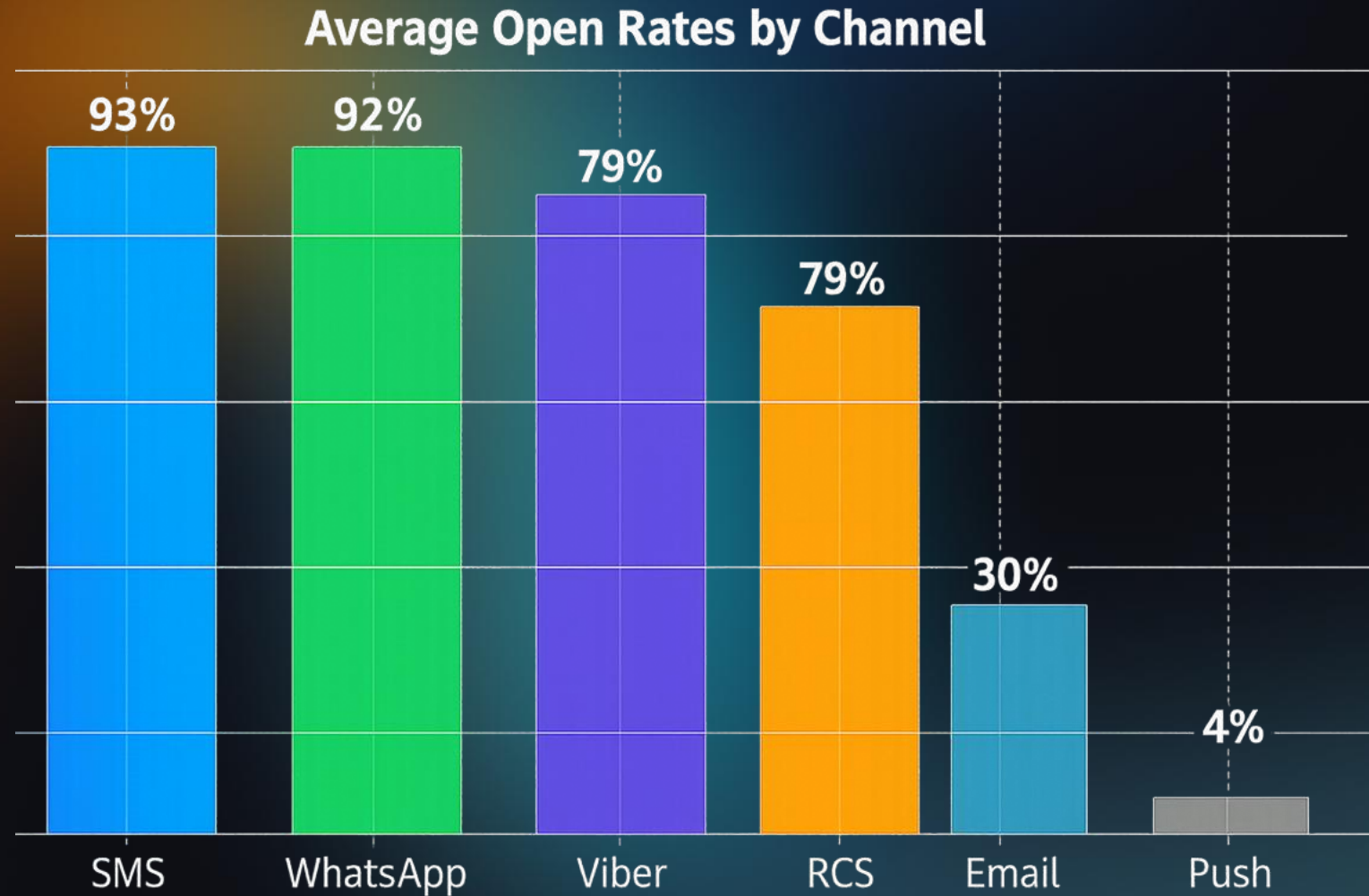
We have sent a verification code to your mobile number **+385 989 707 438**.

Enter the code below to verify your number.

876-956

Confirm code

CLIENT ENGAGEMENT BY CHANNEL



LET'S BIND - HOW TO START



Short conversation → to get an understanding of your current goals and challenges



Mapping out the best **fit-for-purpose solutions**



Pilot → setup, testing and performance analysis



In depth collaboration → expanding to other vital points of the client journey



Thanks for reading!

