

ADVANCED COMMUNICATION SOLUTIONS FOR FINTECH



bind

10 YEARS OF ENTERPRISE-GRADE COMMUNICATIONS

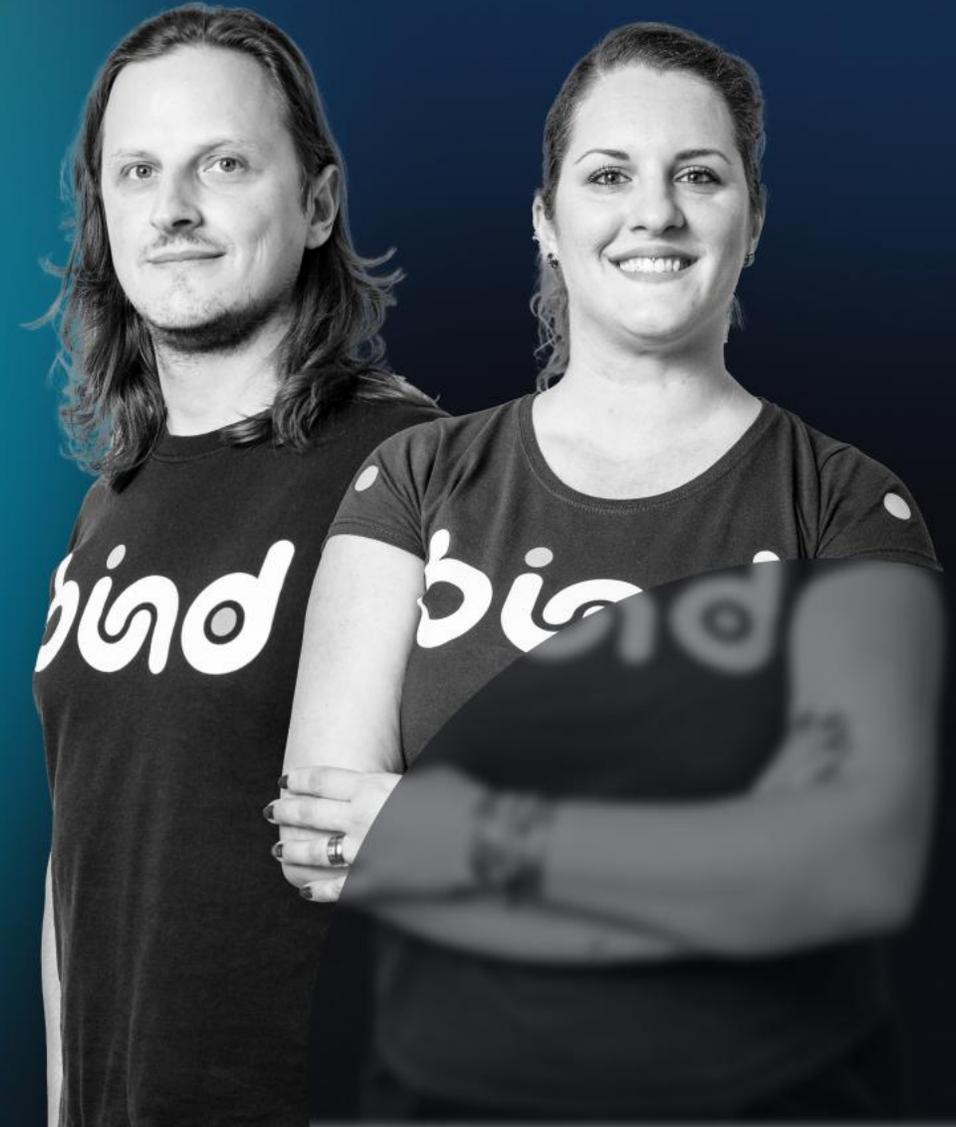
Customization & branding: Tone, content and flow tailored to audience and brand demands

Unified, easy-to-use engagement platform combining multiple engagement channels: SMS, WhatsApp, Viber, RCS

Future-proof technologies & elevated security: Rich messages, automated agents & bots, secure user verification, fraud prevention

Custom integrations

Project-based, partnership approach



WHY BIND? COMMUNICATIONS TO UNLOCK NEW BUSINESS POTENTIAL



Expert consultancy

We're a communications partner that aims to fill gaps others miss, turning lost time and hidden operational inefficiencies into new business opportunities.

Gap analysis

Deep business analysis enables us to create communications that minimize operational costs and allows users greater access to your services.

Messaging with purpose

We're not about sending more messages but about smarter implementations that allow new types of user monetization.

Proactive support

Our platform solves problems before they become support tickets. We end up handling just 3 support tickets on every 20,000,000 messages sent through our platform. We don't offer premium support because all our client messaging is handled with care.

A TRUSTED FINANCIAL EXPERIENCE TAILORED TO EVERY CLIENT



Personalized engagement

Personalized alerts, reminders, and financial tips to support clients with their financial wellbeing.



Regulatory compliancy

Compliant messaging workflows that meet regulatory standards and build trust.



Client security

Seamless authentication for every customer in seconds. Secure, communications that protect sensitive client data.

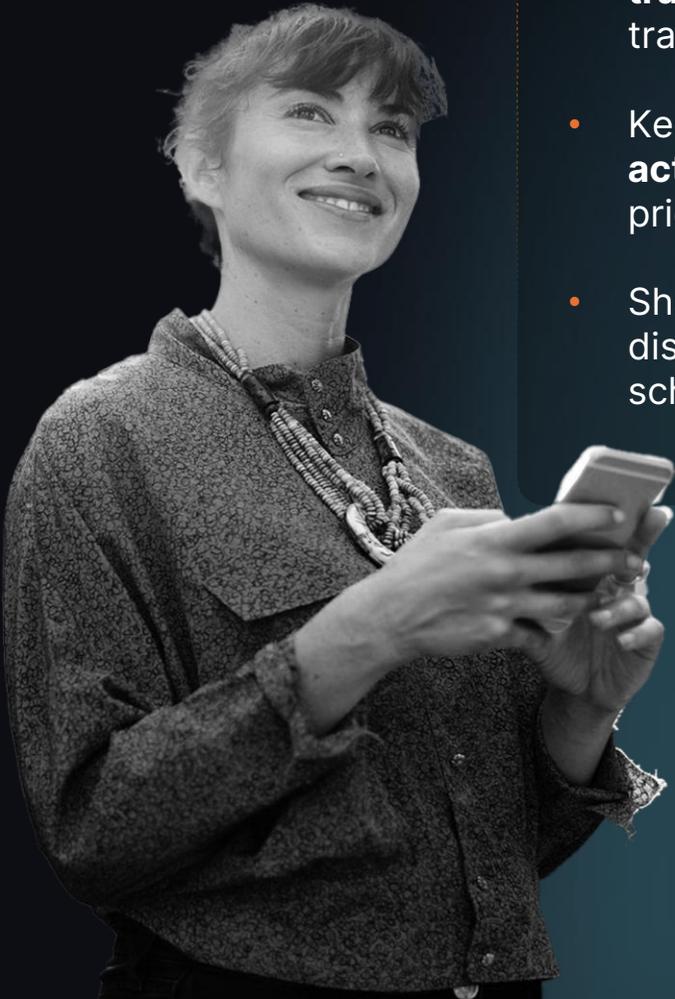


Impactful reach

Customer engagement on their channel of choice. From SMS, to WhatsApp, Viber or Voice.

TRANSACTIONAL NOTIFICATIONS

- Deliver quick overviews for **micro transfers**, with sender, recipient, and transfer amounts
- Keep **clients updated on investment activity** — from dividend payouts to price changes
- Share **timely updates on microloan** disbursements and repayment schedules for lenders and borrowers



11:55



November 19th

11:55



Transaction Alert

Hi Mia, your MoneyPaid Card was used for a **€150.00** purchase at GreatMall.

Date: Nov 19, 2025, 11:55 AM
Balance: €850.00

If this wasn't you, please contact us immediately.

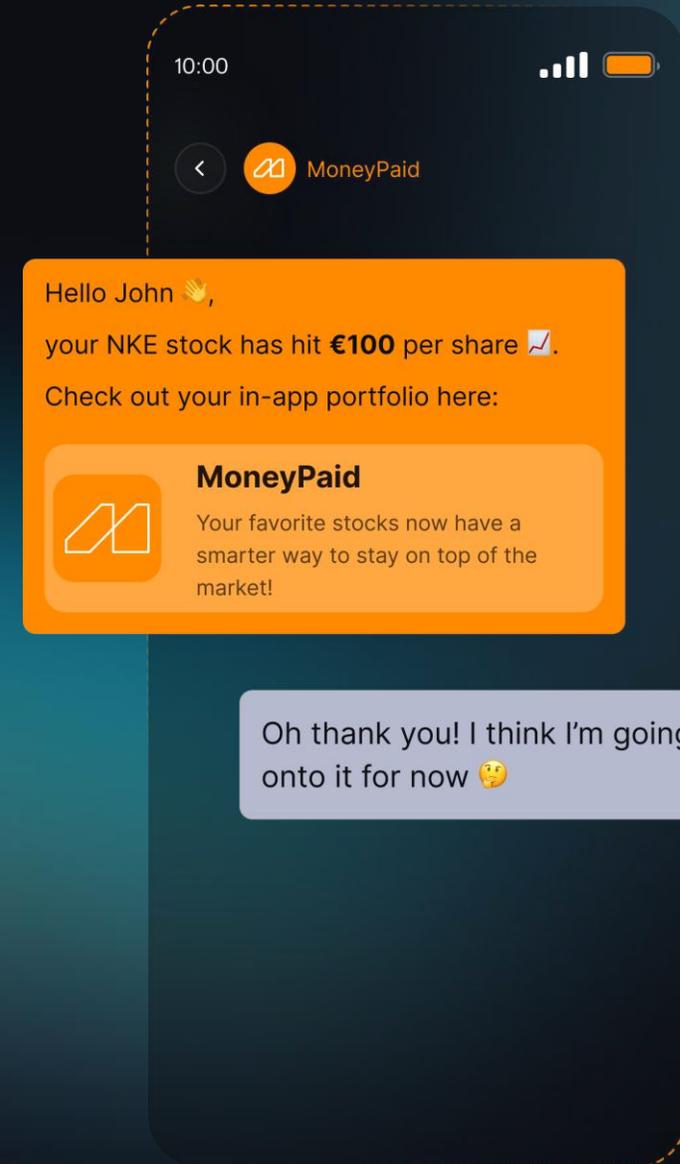
Thank you for choosing

MoneyPaid.

INSTANT FINANCIAL INSIGHTS



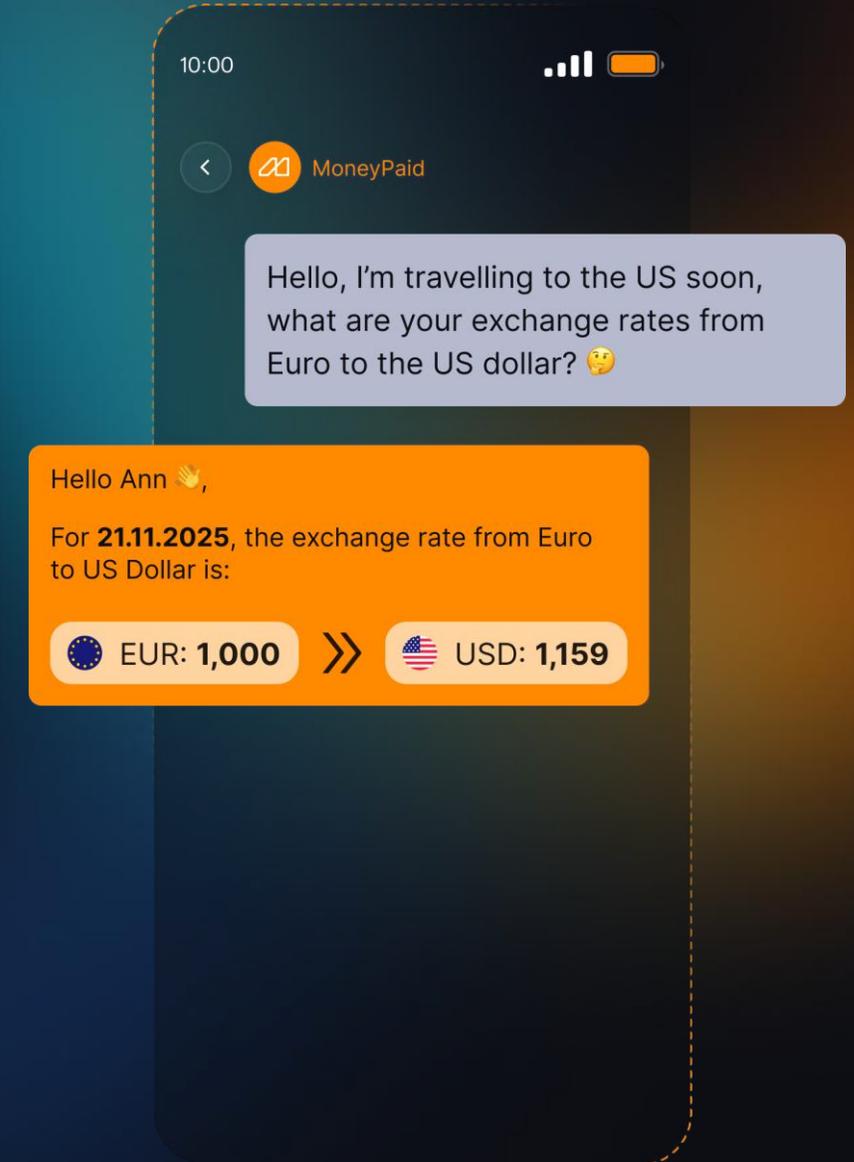
- Enable live investment tracking and send **real-time alerts on market movements** and portfolio status
- **Offer investment opportunities** based on individual financial goals and risk tolerance
- Engage with **daily educational tips** for a more knowledgeable and engaged audience



LOYALTY & PROMOTIONS



- **Deliver 24/7 customer support** across multiple channels with AI-powered assistants
- **Provide personalized, efficient assistance**, quickly resolve inquiries
- **Empower customers** with quick self-service options



MOBILE NUMBER AS IRON-CLAD SECURITY



Real-time number validation

- **Minimize mistakes and false registrations** — ensures input of verified client numbers in real time.
- **Increased database health** — only verified users are allowed onto your platform, reduce risks of bot traffic.
- **Minimize costs** — less mistakes and incorrect client information.

 MoneyPaid

Complete your profile

Enter your personal information to continue.

First name

 John

Last name

 Adams

Mobile phone number

 +385 ▾

 9657321489

 The mobile phone number you entered is not valid.

Verify phone number

FAST & SECURE CLIENT AUTHENTICATION

MoneyPaid

Your verification code for access is:

876-956.

The code is valid for 10 minutes. If you did not request this code, please ignore this message or contact support.



 MoneyPaid

Confirm 2FA Code

We have sent a verification code to your mobile number **+385 989 707 438**.

Enter the code below to verify your number.

Confirm code



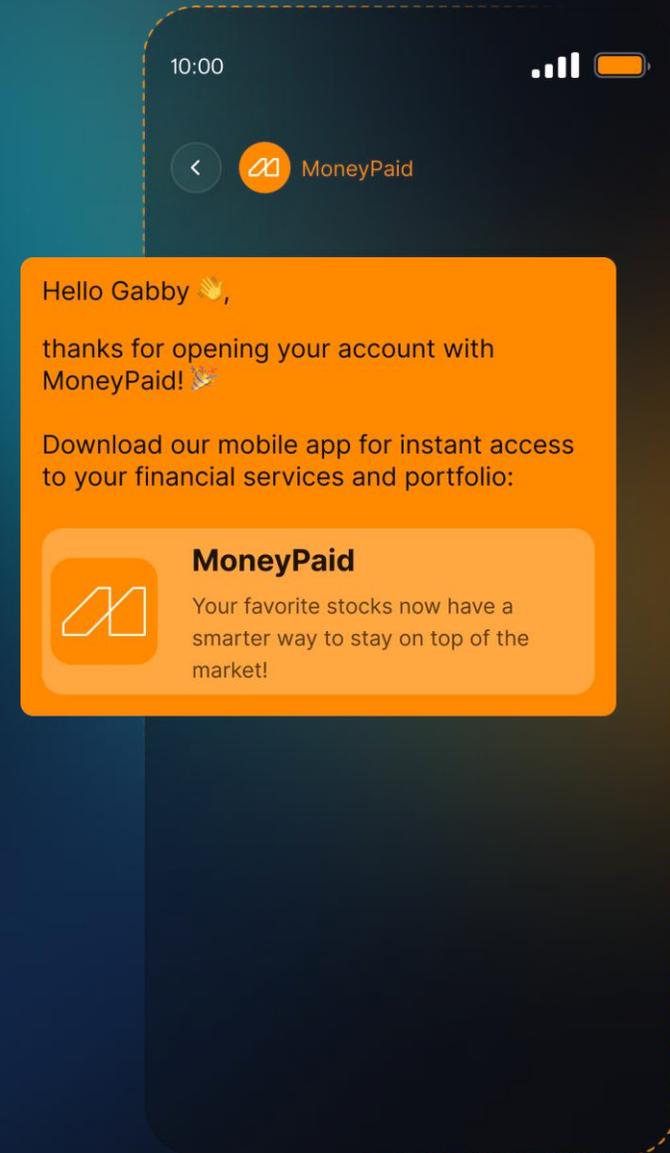
2-Factor Authentication (2FA) on login, sign up and transactions made

- **Increases security** — add an iron-clad security layer to protect client data.
- **Builds trust & loyalty** — implements a trusted channel between the fintech and client for long-term security and user trust.

INCREASE APP DOWNLOADS

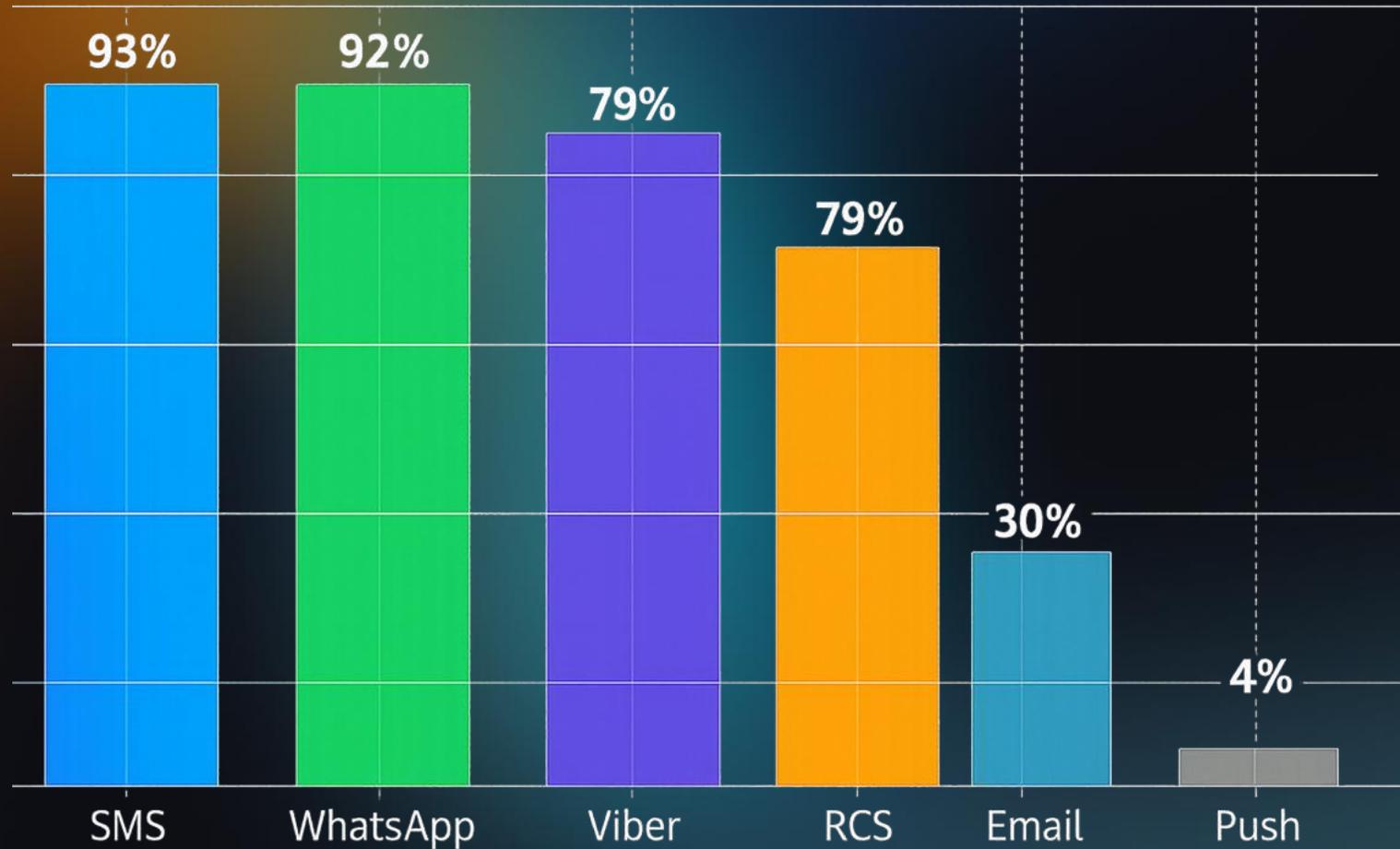


- Encourage new clients to **download your app** through their native channel
- A simple path to the app — **convenient for every client**
- **Faster growth of mobile app users**



CLIENT ENGAGEMENT BY CHANNEL

Average Open Rates by Channel



LET'S BIND - HOW TO START



Short conversation → to get an understanding of your current goals and challenges



Mapping out the best **fit-for-purpose solutions**



Pilot → setup, testing and performance analysis



In depth collaboration → expanding to other vital points of the client journey



Thanks for reading!

