

Managing
the devices
that **move our
world forward.**



Our products

AI-driven device & service management for a connected world

- **IMPACT Mobile**

Full-stack mobile device management for Android and iOS, with tools to troubleshoot, optimize, and automate support.

- **Home Device Manager (HDM)**

Remote management for broadband CPEs, mesh Wi-Fi, and smart home devices.

- **Entitlement Server**

Seamless activation for eSIM, MultiSIM, D2C satellite, and RCS across Apple, Android, and GSMA TS.43.

- **Service Management Platform (SMP)**

AI-native telecom engine for predictive care, self-healing automation, and OSS/BSS integration.

- **Motive Intelligence**

Our embedded AI engine turns real-time signals from devices, networks, and customers into proactive support actions. It predicts issues, initiates resolutions, and continuously learns, reducing OPEX, improving NPS, and enabling zero-touch operations at scale.

About Motive

We are the telecom industry's platform for managing the lifecycle of connected devices—from phones and routers to SIMs, satellites, and everything in between. We help MNOs and MVNOs simplify activation, automate support, and proactively resolve issues across mobile, broadband, and IoT.

Our solutions are purpose-built for telecom, aligned with ecosystem leaders like Apple, Google, and GSMA, and trusted by Tier-1 operators worldwide.

Here's how we deliver results for our customers

From one unified platform, we help operators onboard and activate devices seamlessly, resolve customer issues before they happen, and deliver smarter, faster digital experiences at scale. Below are just a few of the reasons why leading telecoms choose Motive:

1. Built for telecom. Not adapted

Purpose-built software that understands your network, devices, and customers.

2. One platform. Every use case

Manage mobile, home, and IoT from a single modular stack.

3. AI that acts, not just analyzes

Motive Intelligence is agentic AI: it learns, acts, and resolves across your network, OSS, and customer edge.

4. Aligned with your ecosystem

Apple. Google. GSMA. Samsung. We're ready when you are.

5. Cloud-ready, telco-secure

Deploy on your terms: cloud, on-prem, or hybrid.

Motive powers 150+ telecom providers, network operators, and enterprises, in 65+ countries worldwide.



AT&T

verizon



kpn



Explore the Motive Resource Center

Learn how top operators are reducing costs, improving CX, and modernizing activation and support:



motive.com