

TOP PRODUCTS

Balance+

(55 launched / 20 launching)

Communication channel that allows inserting targeted and interactive advertising messages (USSD tails) in the USSD response of the USSD balance check service.

Wrong IVR Advertising

(41 launched / 5 launching)

Communication channel that allows playing targeted and interactive advertising audio messages, when subscriber dials an unused IVR short code/non-existent number.

SMS Notification Server

(10 launched / 1 launching)

Communication channel that allows inserting dynamically targeted advertising messages (SMS tails) in all SMS notifications sent by mobile operator.

Voice+

(6 launched / 5 launching)

Communication channel that allows playing targeted and interactive advertising audio messages, when the called subscriber is busy/ not responding/ unavailable/ out of coverage.

VASUP

(20 launched / 4 launching)

Communication channel that allows sending interactive promotional messages (small pop-up DSTK menus) to mobile phones of subscribers.

Beep Call

(45 launched / 3 launching)

Call completion solution that monetizes failed call attempts of non-balance subscribers by sending automatically a beep call from non-balance subscriber's MSISDN to the called subscriber.

MCA & Voice Mail

(26 launched)

Missed call alert and/or Voice mail platform, enabled by default to all subscribers. Increases voice revenue from on-net and off-net.

SIM Credit

(1 launched/ 1 launching)

Service that allows mobile operator's subscribers with low or zero balance to recharge their account by taking a loan (credit) from mobile operator.

Subscription Control Center

(4 launched / 2 launching)

Platform that allows mobile operator to control VAS services subscriptions process and manage VAS subscriptions notifications, termination, etc.

USSD Gateway

(55 launched / 20 launching)

Full-featured USSD-center with the ability to organize USSD-portals.