

I FEEL
SLOVENIA

GREEN.
CREATIVE.
SMART.



SLOVENIA

A LAND OF INFINITE POTENTIAL
FOR YOUR BUSINESS



SPiRiT Slovenia
Business Development Agency



SLOVENIA AT A GLANCE

- Capital: **Ljubljana**
- Surface area: **20,273 km²**
- Population: **2.11 million**
- Currency: **Euro**
- International calling code: **+386**

WHY SLOVENIA?



Port of Koper

Export-driven economy in the heart of Europe

Clean, healthy and sustainable environment



Planica Nordic Centre

Local know-how with global impact



Optotek

Slovenia offers a dynamic environment for businesses seeking international growth, with a highly skilled workforce and pro-business infrastructure. Its network of scientific institutes supports business R&D, positioning Slovenia as a hub for technology- and innovation-driven companies. Slovenian businesses are known for sustainable, creative and future-oriented products, excelling in global markets.

Beyond its business strengths, Slovenia's pro-business policies are paired with a high-quality living environment that fosters collaboration and innovation.

Nestled between the Alps and the Adriatic Sea, Slovenia also features a diverse landscape with easily accessible, stunning locations. Its friendly people, excellent cuisine and unique scenery make it a top destination for both business and leisure.



A stable export-driven economy with exceptional global export performance



Quality transport infrastructure and modern ICT



A highly educated and skilled workforce with proficiency in foreign languages



Low tax rates



Ease of doing business with fast-track procedures



Established business ties in the EU and regional markets



High quality of life with a safe and stable environment



Among the leading EU member states in R&D expenditure in the business sector

Slovenia Business.

GREEN. CREATIVE. SMART.

Slovenia is renowned for its ability to blend rich experience and knowledge with innovation, creative thinking, and a strong commitment to environmental sustainability. These values have played a significant role in Slovenia's impressive economic growth and success,

making the country an attractive destination for investment and business opportunities. The Slovenian government, businesses and society continue to build upon these strong foundations.



GREEN WAY OF DOING BUSINESS

Slovenia is a pioneer in generating wealth with environmental responsibility and stands out as a top performer in clean tech, e-mobility and other sustainable, future-oriented industries.



A leading country in the world for ecosystem vitality



One of the leading EU member states in the field of eco-innovations



Pioneering role in the development of electric planes and mobility solutions



Strong commitment of Slovenian companies to the environmental aspect of ESG



Locally developed technologies for a green, clean and healthy world

TALENT FOR CREATING VALUE

Slovenia's growing economy relies significantly on the creative capabilities of its highly educated and skilled workforce, renowned for its technological flair and consistent innovation.



Long tradition in industrial design based on rich cultural heritage



Creative and innovative products and solutions delivered by numerous researchers and inventors



One of the leading Central European countries in registered patents



Strong creative industries and out-of-the-box mindset of talents



Slovenia is among the leading EU member states in R&D expenditure in the business sector



reddot design award
winner 2018

SMART SOLUTIONS FOR GLOBAL COMPETITIVENESS

Slovenia's strong focus on research and development enhances global competitiveness through efficient, high-tech solutions and niche specializations.



Pioneers in artificial intelligence



One of the leading countries in the world in robot density in manufacturing



Digital technologies integrated in the economy



Niche specialization in numerous industries



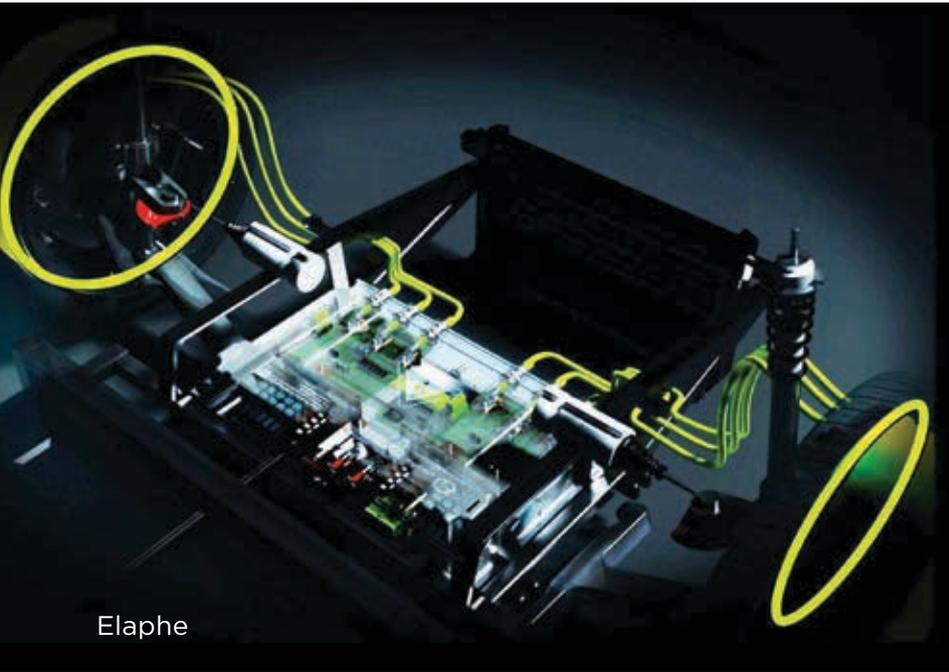
The first implementation of a smart power grid on a national level



SLOVENIAN KEY INDUSTRIES AND TECHNOLOGIES

I AUTOMOTIVE

Innovative and sustainable niche car component suppliers that drive their own development, catering to every European car manufacturer.



Elaphe

EXPORT PRODUCTS

- motor vehicles
- parts, accessories for tractors and motor vehicles
- silencers and exhaust pipes

GLOBAL LEADERS

- high-end titanium exhaust systems for motorcycles
- diesel cold-start systems for internal combustion engines
- gas springs for the automotive industry

I MOBILITY

From air and water sustainable transport solutions to micromobility and shared mobility, Slovenia offers a range of sustainable mobility solutions.



Greenline Yachts

GLOBAL LEADERS

- world's first four-seat passenger aircraft powered by hydrogen fuel cell propulsion
- world's first serially produced electric airplane; the first electric engine certified by EASA
- world's first fully electric hydrofoil and leader in sustainable solutions in aerospace and boating

MACHINERY AND METAL PROCESSING

Slovenia produces large stainless and special-purpose steels in Europe and has Industry 5.0 robotics integration in its production process

EXPORT PRODUCTS

- steel and aluminium ingots and sheets
- aluminium die cast products for automotive industry
- castings and alloys

GLOBAL LEADERS

- industrial knives
- logging winches
- crankshaft processing machines



ELECTRICAL INDUSTRY AND ELECTRONICS

Electro and electronic industry belong to the strongest manufacturing branches. Based on a strong tradition, this branch is turning into one of the key drivers of a greener and digital future, providing essential components for e-mobility, smart grids, smart homes, and cities.



INNOVATIVE PRODUCTS

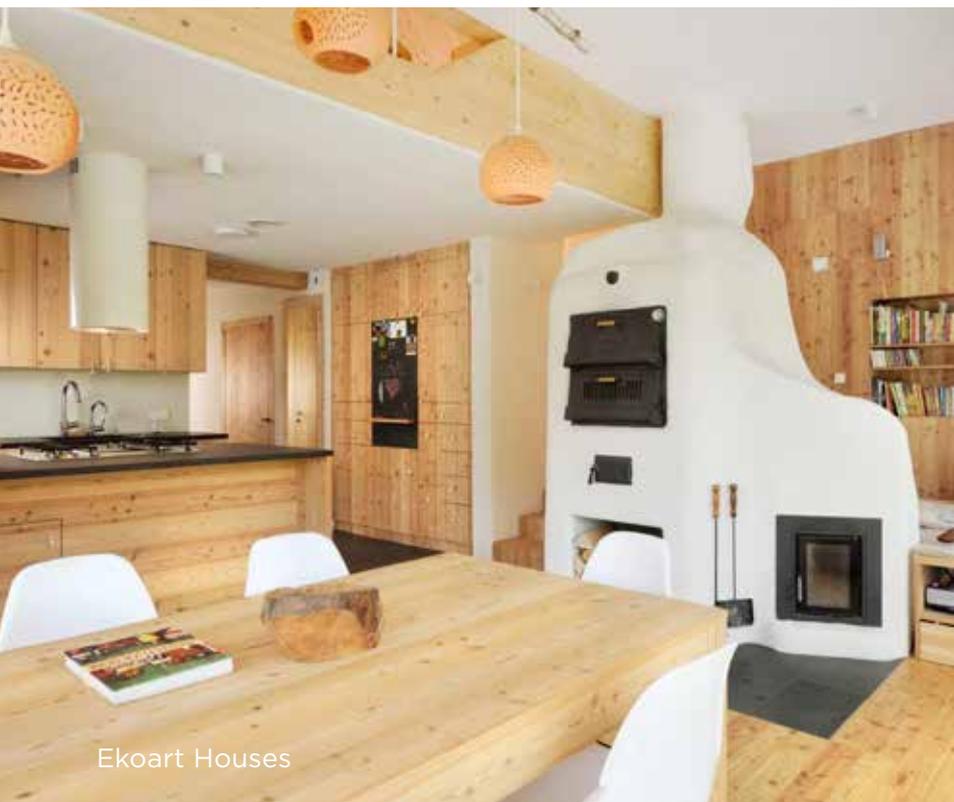
- commutators
- electro motors for vacuum cleaners
- advanced measurement devices

EXPORT PRODUCTS

- home appliances
- lighting equipment
- parts for electric motors and generators

WOODWORKING AND FURNITURE

Slovenia has a large wood reserve that is utilised for energy, smart home building materials and furniture projects.



Ekoart Houses

EXPORT PRODUCTS

- sawed or chipped wood
- wooden furniture
- articles of wood

INNOVATIVE PRODUCTS

- low-energy and passive prefabricated buildings
- smart windows and doors
- composite and cross-laminated timber technologies

FOOD AND BEVERAGES

Slovenian food manufacturers have a long-standing presence in international markets, primarily in Europe and several overseas markets.

GLOBAL LEADERS AND EXPERTS

- beekeeping
- global pâté producer
- producers of eggs and poultry with enhanced Omega-3 fat content

EXPORT PRODUCTS

- food preparations
- milk and cream
- ice cream
- prepared or preserved meat
- non-alcoholic beverages



Medex

SUPPORT ACTIVITIES FOR FOREIGN BUSINESSES

SPiRiT Slovenia Business Development Agency is the entry point for all potential foreign investors and buyers of Slovenian products and services.

It is entrusted with regulatory, expert and development tasks that serve to increase the competitiveness of the Slovenian economy in the areas of entrepreneurship, internationalisation, foreign investment and technology.

Free of charge and confidential, the agency offers foreign companies and investors strategic advice and operational support when entering the Slovenian market based on excellent knowledge of Slovenian companies and industries. It provides practical information and advice on investment opportunities in Slovenia and Slovenian suppliers.

→ SUPPORT FOR FOREIGN INVESTORS

INFORMATION on Slovenian business environment, industries and technologies to support decision making.

DATABASES of suitable investment locations, projects and Slovenian suppliers.



TAILOR-MADE consultancy services for potential investors and buyers of Slovenian products and services.

SIMPLE GUIDANCE on doing business in Slovenia, from establishing a company to taxes.



ONGOING SUPPORT in the post-investment phase.

→ SUPPORT FOR FOREIGN BUYERS AND SLOVENIAN EXPORTERS



SLOVENIAN INDUSTRIES AND TECHNOLOGIES INFORMATION

Information on:

- Slovenian business environment
- industries and technologies
- exporters
- latest breakthrough business solutions:

www.SloveniaBusiness.eu

IDENTIFICATION OF POTENTIAL SUPPLIERS

- maintaining of a database of Slovenian exporters and suppliers
- assisting in establishing contacts with relevant Slovenian companies



TAILOR-MADE FACT-FINDING MISSIONS

Identification of Slovenian suppliers for foreign buyers through:

- suppliers' day
- B2B meetings



TRADE FAIRS AND EVENTS ABROAD

Connecting Slovenian and foreign companies through:

- joint presentations of Slovenian companies at international trade fairs
- international business forums and congresses, as well as
- business delegations.





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**MINISTRY OF THE ECONOMY,
TOURISM AND SPORT**

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