

Allot DDoS BusinessSecure (Network Protection-as-a-Service)

Empower your network monetization & bolster your reputation

How are SMEs battling the storm of volumetric cyberattacks?

In today's digital landscape, businesses (SMEs) face increasing risks from volumetric cyberattacks, such as Distributed Denial of Service (DDoS) and botnet assaults. These attacks can cripple their networks, halt their operations, and lead to substantial financial losses. The high cost of on-premises security solutions and the demand for specialized IT expertise often put robust defense measures out of reach for many SMEs. Consequently, more businesses are turning to Managed Security Service Providers (MSSPs), Cloud Providers, and Application Service Providers (ASPs).

This situation presents a unique opportunity for Communication Service Providers (CSPs) to enter the market by offering comprehensive communications and security services, positioning themselves as secure communications providers. This not only helps CSPs stand out from competitors but also reinforces their image as reliable partners and increases revenue from the business customer segment. By leveraging CSPs' secure network infrastructure and advanced threat mitigation capabilities, SMEs can safeguard their operations against these ever-evolving risks. Swift threat mitigation is critical to ensuring the resilience and security of CSPs' SME customers in today's relentless cyber threat environment.

Allot DDoS BusinessSecure for SMEs: Grow revenues with security services while protecting your SME customers

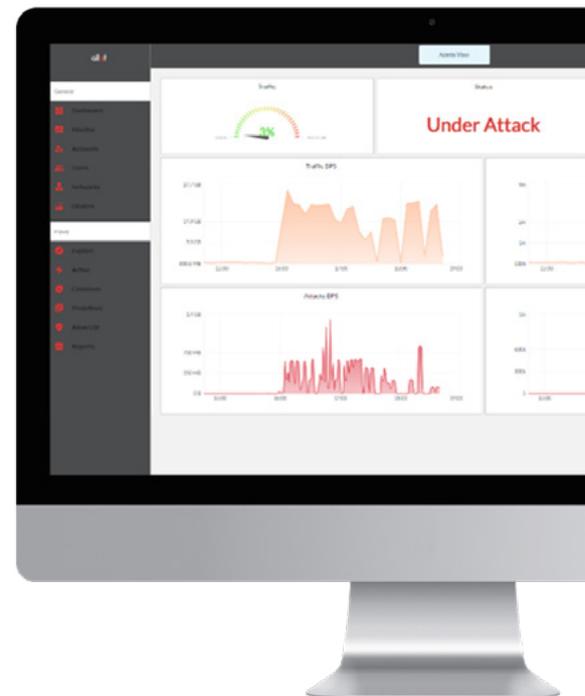
Allot DDoS BusinessSecure for SMEs fortifies the security of CSP's business customers against the various types of inbound and outbound volumetric attacks while increasing CSP's revenues. Allot DDoS BusinessSecure enhances the CSP's defense capabilities, positioning them as trusted partners to their business customers.

Tailored Security Solutions: Empowering SMEs to Take Control

Allot DDoS BusinessSecure delivers resilient defense against DDoS attacks. This scalable, multi-tenant platform is easy and swift to deploy.

It includes a dedicated portal where each CSP's business client can customize their mitigation policies, giving them control over the effectiveness and activity of the protection service.

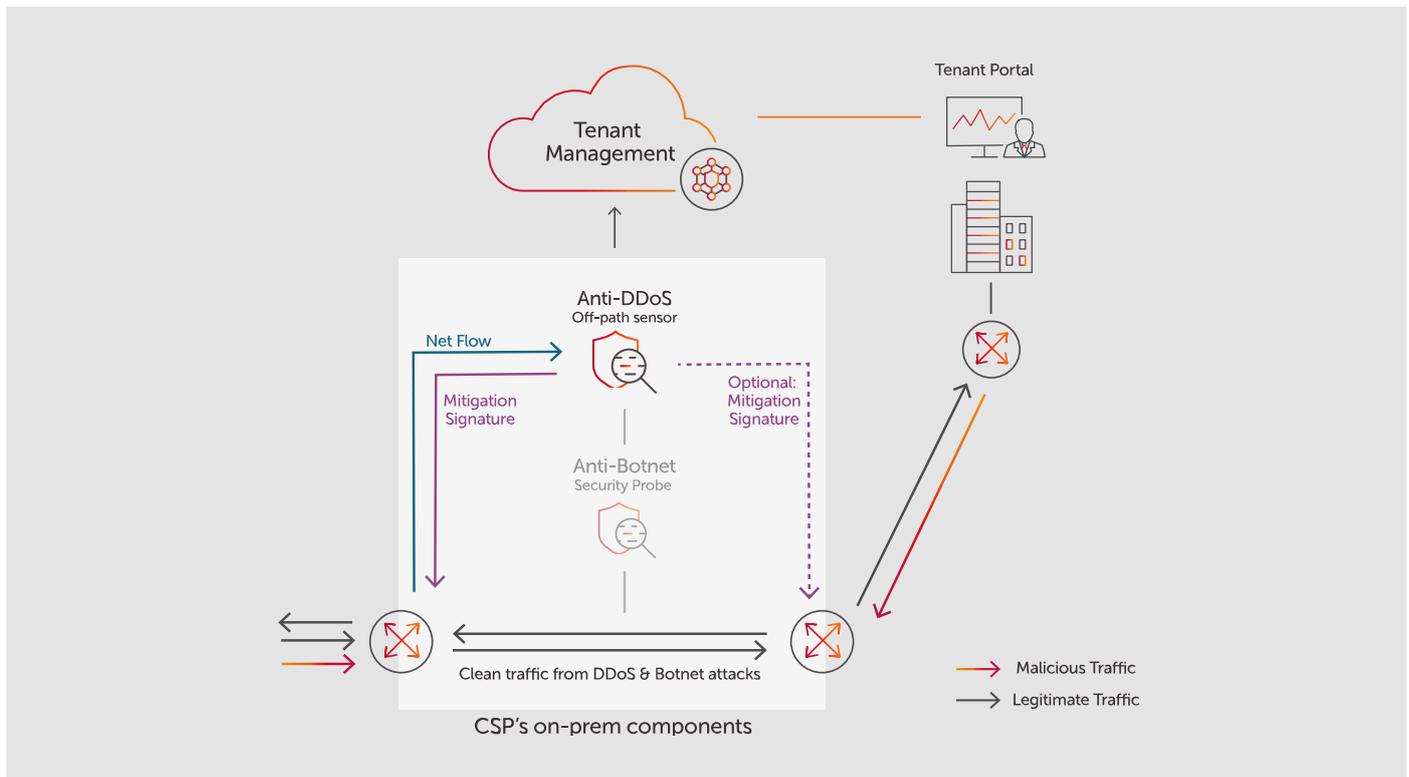
Additionally, Allot DDoS BusinessSecure provides CSPs' SME customers with a comprehensive shield against Command & Control (C2) attacks, preventing botnet formation and neutralizing attack vectors within their networks. Business customers benefit from user-friendly, graphical dashboards that offer a panoramic view of the network behavior: legitimate traffic consumption, malicious traffic volume and Bot activity.



Allot DDoS BusinessSecure Hybrid Deployment Architecture

DDoS and Botnet Protection

Assures SMEs business continuity and strengthens reputation (IPs are not blacklisted)



NOTE: Inline deployment option is available as well. Please approach Allot local sales team for more details.

Key Capabilities

Early detection & mitigation of DDoS attacks

Comprehensive protection against DDoS attacks with no service degradation and no changes required to the customer network. Additionally, CSPs joining the Allot Security Community proactively receive notifications about emerging threats and mitigate attacks at their inception.

Botnet mitigation - Isolate and neutralize compromised devices

Detect abusive behavior generated by infected endpoints and mitigate it by isolating them from the network or forwarding their traffic to a Walled Garden.

Multi-tenant platform - Simplify security admin for CSPs

Empower your business customers to administer and monitor their protection services through intuitive graphical dashboards, enhancing visibility and control over mitigation efficiency.

The solution supports multi-layer account relations, enabling CSPs to manage direct sales and sales through partners, such as integrators, MSSP, resellers, and more.

Comprehensive threat management and control through dashboards

The solution offers SME a comprehensive overview of all protection activities. Through intuitive dashboards, CSPs business customers can easily configure policies while monitoring their anti-DDoS and anti-Botnet activities.

Key Benefits for CSP: Enhancing Value & Trust



Monetize Network Protection

By offering a subscription for Network Protection Services to business customers, CSPs can create new revenue streams while optimizing the costs associated with protection efforts. Eliminating the need for an external scrubbing center further contributes to overall cost savings for the CSP.



Reinforce Your Brand Reputation

By providing protection against DDoS attacks, blocking Command & Control communications, mitigating outgoing botnet-driven attacks, isolating weaponized IoT, and remediating infected users, CSPs demonstrate their commitment to their SME customers' business resilience. This not only strengthens brand reputation but also positions the CSP as a trusted provider.



Drive SME Customers' Retention and Growth

By offering full protection against inbound and Botnet volumetric attacks, CSPs position themselves as comprehensive security providers. This assurance enables SMEs to operate with confidence, knowing they are shielded from various cyber risks by their CSP. Such comprehensive network protection is a compelling value proposition that drives customer retention and attracts new business.

Key Benefits for SME: Comprehensive Protection and Operational Excellence



Holistic Threat Protection for SMEs

A comprehensive security solution that robustly defends against DDoS and botnet attacks, ensuring their digital assets are safeguarded against a wide array of cyber threats.



Quick and Easy Deployment

The deployment process is quick and straightforward, minimizing setup time and enabling SMEs to swiftly benefit from comprehensive threat protection.



Uninterrupted Business Continuity

Even in the face of cyberattacks, the solution guarantees business continuity, allowing SME customers to operate without disruption, maintaining their critical services and customer trust.



Costs Savings

With a straightforward subscription fee, SMEs can budget for their cybersecurity needs with confidence, ensuring peace of mind without the risk of unexpected expenses. Additionally, the intuitive interface eliminates the need for deep cybersecurity knowledge, further reducing operational costs for SMEs.