

## Voneus rural customers to enjoy modern entertainment with Netgem PLEIO



London, January 14, 2026

Netgem, the company behind the next-generation PLEIO entertainment platform, today announced a new partnership with Voneus, one of the UK's leading rural and regional fibre broadband providers. The collaboration will see Voneus offer Netgem PLEIO as part of its entertainment options, expanding access to an all-in-one streaming, TV and cloud-gaming experience.

### Bringing PLEIO to More UK Households

PLEIO is Netgem's newly launched entertainment hub, bringing together live TV, streaming apps, cloud gaming and on-demand content in a single, compact device — with no aerial or satellite dish required. Since launch, the platform has gained strong momentum, earning extensive media coverage for its simplicity, device design, and its position as a modern, broadband-first alternative to traditional TV setups.

The addition of Voneus to Netgem's growing network of broadband partners marks another milestone in PLEIO's expansion across the UK. This partnership extends availability to rural

and underserved areas where Voneus has made significant investments in next-generation fibre infrastructure.

#### What PLEIO Brings to Voneus Customers, with Freely at the Heart:

- A seamless all-in-one experience for live TV, streaming services and cloud gaming
- Fast and easy installation via HDMI and Wi-Fi
- A modern entertainment interface designed for broadband-only households
- No rooftop aerial or satellite dish required

Sylvain Thevenot, Managing Director at Netgem UK, said:

“PLEIO has been created to redefine home entertainment in an all-IP world. Our partnership with Voneus is a key step in bringing this experience to more homes across the UK, particularly in communities that have only recently gained access to high-quality fibre. We’re delighted to see Voneus offer PLEIO to their customers and to share a commitment to simple, modern, broadband-powered entertainment — bringing live TV, streaming apps and cloud gaming together in one place.”

Ilán Scórah, Chief Commercial Officer at Voneus, added:

“Partnering with Netgem enhances the value of our broadband services by offering customers a flexible, easy-to-use entertainment solution that reflects how people watch and play today. PLEIO supports our mission to deliver fast, reliable connectivity and high-quality digital experiences to the communities we serve, with simple access to live TV via Freely and expanded family entertainment through cloud gaming.”

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### About Netgem

Netgem is a technology and services provider for the video entertainment industry, operating through two main platforms. Upstream, the ECLAIR brand offers services for entertainment content publishers. Downstream, the PLEIO brand provides streaming service management, delivering content and technologies to telecom operators. Both platforms share the common goal of making entertainment accessible to everyone, as encapsulated in the group's signature: "everyone's entertained."

### About Voneus

Voneus is a leading UK provider of Gigabit broadband, dedicated to connecting rural and hard-to-reach communities. Championing digital inclusion, Voneus delivers reliable, high-performance connectivity to homes and businesses that have traditionally been underserved by mainstream broadband providers.

Founded in 2011 by experienced telecoms industry specialists, Voneus is driven by a mission to close the digital divide bringing rural communities up to speed with the UK's towns and cities. Through continued network expansion and innovation, Voneus is working towards becoming the UK's number one provider of superfast and ultrafast rural broadband.