



# Make confident, data-driven decisions about connected devices you own, manage, or sell

The new standard for working in the connected device supply chain



## No visibility. No system-wide collaboration. No trust.

Traditional secondary device supply chain systems fall short—losing revenue opportunities and adding to waste. Apkudo is pioneering smarter, more efficient ways to unlock value and drive sustainability.



### Powering Comprehensive Device Insights

Maximize the value of every device with Apkudo's Device Passport Platform. Unlock valuable insights to inform better business decisions and streamline operations. Enhance efficiency, maximize profitability, and boost customer satisfaction by leveraging internal and external data.



### Engineering Smarter Solutions

Drive efficiency and reduce costs with our powerful AI and automation capabilities. Transform device management with the perfect synergy of humans and machines. By combining cutting-edge robotics, AI, and software, Apkudo empowers customers to revolutionize their operations with precision and efficiency.



### Building Trust through Transparency

Profitability and sustainability go hand-in-hand. The circular economy thrives on trusted data within a sustainable digital network—reducing waste, maximizing device value, and minimizing labor costs to create a win-win for business and the planet.

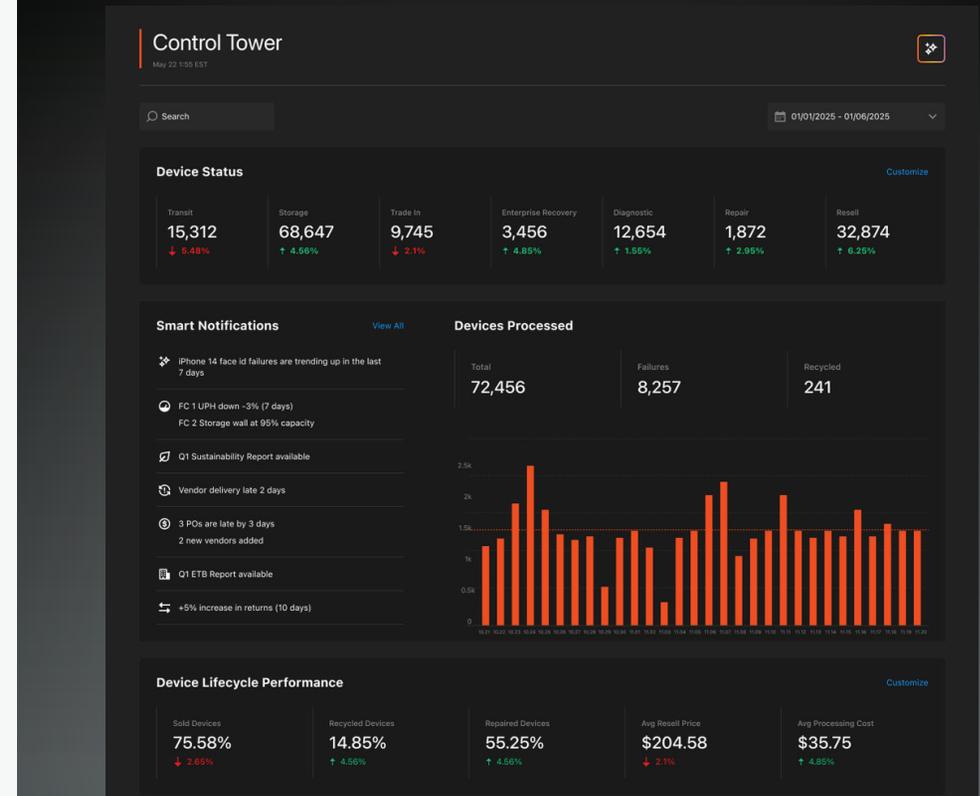
Leading companies in the global device ecosystem rely on Apkudo—from OEMs to carriers to enterprises and more.



# Apkudo's Device Passport Platform provides the single source of truth for every step of the device lifecycle.

The Apkudo Platform provides a comprehensive solution tailored to how and where you operate in the connected device lifecycle — from pre-launch to final disposition.

- **Manage device programs:** Gain real-time visibility and control over incoming and outgoing assets. From trade-in and repair to reverse logistics and resale, our platform powers the robotic automation and software tools you need to confidently manage every aspect of your device programs.
- **See device, model, and partner trends:** Make smarter, data-driven decisions with our powerful analytics and reporting tools. Identify trends, benchmark performance, and gain actionable insights into every device, model, and partner in your ecosystem.
- **Become passport-ready:** Prepare for the future of the circular economy with our Device Passport™ technology. Provide a persistent, verifiable record of a device's entire lifecycle, from launch to end-of-life, to build trust, ensure compliance, and unlock new value.



## Launch

Utilize comprehensive device software and hardware testing services. End-to-end testing services enable you to launch new mobile devices with confidence, validate repair accuracy in reverse logistics, and more.



## Process

Receive, assess, store, and move devices with speed and precision. Maximize velocity, quality, and cost efficiency of cosmetic grading and functional assessment for connected devices.



## Trade In

Deliver trusted, user-friendly consumer trade-in experiences. Match your trade-in program needs with software and API options to support connected, end-to-end trade-in programs backed by integrated grading, valuation, and logistics.



## Resell

Receive the best price for a used device by accessing the broadest possible market. Make circularity your competitive advantage, proving your commitment to sustainability with auditable data that enhances brand value.



## Recover

Bring clarity and control to corporate-owned device recovery. Streamline collection, automate tracking, and manage secure disposition through a fully connected recovery workflow.

Follow our journey on LinkedIn

