

# Shaping the connected future

## Turning data into **intelligence**

GSMA Intelligence is the definitive source of mobile industry insights, forecasts, and research, used around the world. Our insights cover every mobile operator, network, and MVNO in every country worldwide.

### What do we **do**?

- Comprehensive Data Platform
- Insightful Research
- Expert Analysis
- Bespoke Consulting
- Event Support
- Spectrum Navigator Platform



### What **topics** do we cover?

Our research modules include the following:

- Mobile Operators & Networks
- IoT & Enterprise
- Digital Consumer
- Fixed, TV & Convergence
- Spectrum

From automation and gaming, to sustainability, private wireless, and regional trends, our team have expertise in all parts of the wider mobile ecosystem.

### Who do we work with?

Actively working with the **1,100+** GSMA members, serving the wider mobile ecosystem:



Mobile Network Operators



Regulatory Bodies



Government Departments



Financial Corporations



Cybersecurity Firms



OEMs and Manufacturers



Technology Companies



Consulting Businesses

GSMA  
**Intelligence**

[gsmaintelligence.com](https://gsmaintelligence.com)



# 7/10

**Forbes top digital companies worldwide** rely on our data and insights

# 50

**million individual datapoints** covering everything from operational to economic metrics

**FORECASTED UP TO**

# 2030

allowing you to identify, understand and enhance your business strategies